



REFLECTION

N E W S L E T T E R

VOL. V, ISSUE I, AUGUST 2022

FROM THE DESK OF EDITORIAL TEAM

On behalf of RBMI Group of Institutions, we welcome you all to new series of newsletter. It would comprise of articles, information and news about happenings of RBMI.

The editorial team embrace all the new aspirants who join the college.

We brought you some of the glimpses of Aug 2022.

We appreciate you taking the time to consider our accomplishments.

The Editorial Board

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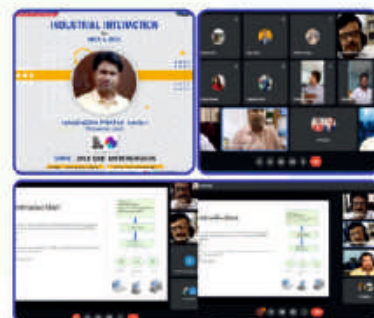
Publications

LEARNING by DOING

DEPARTMENT OF COMPUTER APPLICATIONS

Industrial Interaction

The Industrial Interaction on Java and Micro Services by Mr. Nagendra Pratap Singh, Technical Lead, To The New Pvt. Ltd. situated in Noida, was arranged by the CSA department. This conversation was attended by MCA and BCA students as active learning.



BCA Students Presented Poster(s) on Current Technologies

Poster Presentation

Alumni Interaction

CSA Department enhances the knowledge of students through Alumni Interaction by Mr. Sahil Saxena, Assistant Consultant at Expedience Solutions, Noida (BCA 2019 Batch). This discussion included MCA and BCA students.



DEPARTMENT OF PHARMACY

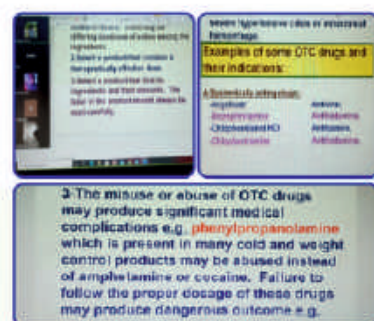


Quiz on Pharmaceutics

Rakshpal Bahadur College of Pharmacy successfully organized quiz competition on Pharmaceutics.

Industrial Interaction

Students actively participated in and learnt about the OTC medications, their right selection, use, indications, and risks connected with their improper use during an online lecture on OTC medications and their related risks that was organised by Rakshpal Bahadur College of Pharmacy.

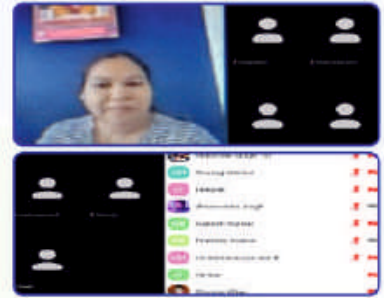


Rakshpal Bahadur College of Pharmacy successfully organized a "Poster-Making Competition" celebrating World Organ Donation Day. The primary objective is to promote awareness of life-saving solid organ transplant among the students.

Poster-Making Competition

Alumni Meet

Rakshpal Bahadur college of pharmacy organized an Alumni meet on 16th August, 2022. Alumni Miss Shivangi Saxena was invited for this alumni meet. She shared her experience in RBCP and in different fields of Pharmacy. She has 11 years of experience in pharmaceutical industry.



DEPARTMENT OF MANAGEMENT AND COMMERCE



Alumni Talk

Department of Management and Commerce organised Alumni Talk with Mr. Gaurav Kashyap MBA 2018 Batch, presently working as Senior Sales Manager in LSONIC Lubricants, Bareilly.

The session focussed on the value of punctuality, personality development, and exposure to both theory and practise.

DEPARTMENT OF NURSING

Lamp Lighting & Oath Taking Ceremony

Within the health care industry, the nursing profession focuses on providing care to people so that they can achieve or regain optimal health and quality of life. Nursing plays a crucial function in education and situation assessment as a support system. Preparing global nurses through quality Nursing education is the vision of Rakshpal Bahadur College of Nursing. Rakshpal Bahadur College of Nursing celebrated first "Lamp lighting & Oath Administration" for it's 1st & 2nd batch of B.Sc. Nursing students. On this Day our chief guest Dr. Raghvendra Sharma, MLA Bareilly, informed our student about nursing profession and shared his experience.



Department of B.Sc. (PCM & ZBC)



Workshop on the Occasion of National Science Day

To provides students a way to create an intensive scientific educational experience in a short amount of time we organized workshop on Raman Effect.

STEM@RBMI

Science, Technology, Engineering, and Math (STEM) is a curriculum centered on the idea of educating pupils in four distinct subjects in an interdisciplinary and practical approach. STEM devised by Dr. Judith Ramaley in 2001.

The STEM@RBMI carnival-I was inaugurated on the 11th April 2022 by Er. Sudhir Gupta, Chairperson IEI, Bareilly followed team of members from Institution of Engineers India (IEI). The STEM@RBMI is spear headed by Dr. Ruchin Jain, Dept. of Comp. Sc. and the brains behind the innovative launch are the President of the Board C.A. Akhlesh Mathur and MD Er. Navin Mathur.

Numerous creative workshops have been held in schools through STEM. The most recent workshop was held at Mahamaya Vihar School in Bareilly, where the students enthusiastically engaged with the models presented. The programme includes activities like faculty exchange, building up the STEM lab, planning industrial trips for students, and much more.



CRC UPDATES

(Future Ready Through Placements & Training)

- Off-campus placement drive of Varroc Engineering Limited.
- Student placed in NCS Group at 7.34 LPA.
- Industrial Visit to Vadilal Industries Limited.
- "Stepping up for Success"-Workshop by Ms. Nidhi Sathyamurti. (Chief Manager HR- IFFCO)
- Aptitude Preparatory session of TCS NQT Test has been organised for B.Tech. & MCA final year students.
- Commenced Industry Internship Program- 2022.



Fun Environment

(All Round Development)

The sport club "Infinito" send it's football team in District level football tournament held between 18th July 2022 to 13th August 2022, which was organized by District Football Association under AIFF(All India football federation).

Our Institute represented in the football league for the first time at this event. We are happy to report that the squad competed admirably and with great sportsmanship; fourteen other teams also participated in the tournament. Sadly, we did not succeed, but we undoubtedly won the affection of the Association committee and our viewers. We carried out our duties according to the BDFA 2022 guidelines in a polite, equitable, sincere, and competitive manner.

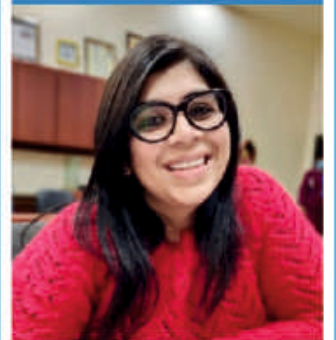


ARTICLE

Job Prospects look up for Freshers

Every year, millions of new applicants or day fresh degree-holders qualify and compete for jobs in the fiercely competitive skilled-labour market. They strive to work for the company of their dreams but the path to it seems either too big or too far to keep trying and moving in that direction. Notably today, merely having an outstanding academic record isn't sufficient; it is just the prerequisite given the on-going growth of the market and in competition as well. The industries with the highest recruiting intentions appears to be information technology, telecommunications, e-commerce, and technology start-ups. Business development, sales professionals, graphic designers, associates in digital marketing, content writers, and web developers are some of those few positions that require new and fresh talents. Employers now a days, anticipate that new hires for these positions will have expertise in certain areas including data analytics, spread sheet abilities, product/service marketing, web development, and mobile app development. Therefore, the most popular courses that new students can enrol in to increase their employability are those related to automation, software development, data science & analytics and graphics design. Although these budding minds have some positive intent to look for as Freshmen's hiring intentions between February and April 2021 have increased 2.5 times compared to the lockdown period. The intention to hire new employees increased by 30% between January and June of this year compared to the same time last year, indicating a significant uptick in economic activity. It is encouraging to note that, despite the pandemic's on-going difficulties, businesses are increasingly likely to hire recent graduates. This expansion is reflected in the 30% hike in the overall hiring sentiments, as per the reports. Information technology, telecommunications, e-commerce, and technology start-ups are the top three industries planning to hire new employees between January and June 2022. With 31% of entry-level positions availability, the IT sector leads the job market for new graduates. Construction and real estate, agriculture and agrochemicals, retail (non-essentials), FMCG, marketing and advertising, media and entertainment are the industries that showed an increase talent expectation for new aspirants. As far as science of recruitment is concerned, one thing is clearly notable i.e., "Organisations focus equally or more on the soft skills as much as they focus on hard skills while hiring employees."

DR. DARSHNEEL



FACULTY OF MANAGEMENT

PUBLICATION

A paper on "Green Marketing - A Critical Review on Emerging Best practices for Sustainable Development" was presented at Raj Rishi Government Autonomous College, Alwar, Rajasthan, India.

The paper was published in the book titled "Emerging Trends In Sustainable Development".

MS. ANKITA AREN



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