

PLACEMENT REPORT

RBMI Final Placements conclude with a bang

The Placement season for the batch of 2010 ended on an exceptional note, with the batch of MBA (240), PGDM(120), MCA(60) & B.Pharma (60) students placing themselves in the crème de la crème of corporate responsibilities across the domain of business expertise. A notable feature of the entire process was not just the increased leeway for the average student to choose, but also depth of specific roles that were tailored to woo the best of the country's business graduates. **598** offers were made for a batch of **360** students of Management PG Programs (MBA & PGDM). The batch of MCA students received **102** offers from their area of interest. Likewise B.Pharm. students were also offered **93** offerings in the area of Pharmaceutical Production, Marketing and R&D.

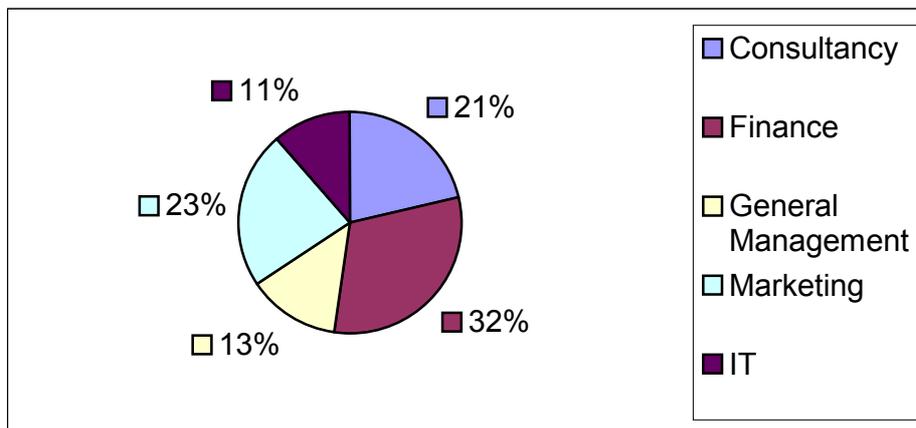
Even the students of BBA & BCA got good nos. of job offerings including Multinational Banks like Royal Bank of Scotland,

The first time recruiters included the likes of Nestle, ING Bank, Royal Bank of Scotland, Dyota Numandis, Mahindra & Mahindra, and Zandu Emami recruited exclusively from RBMI while Parle for the first time offered branding roles for RBMI students.

Sector-wise Information

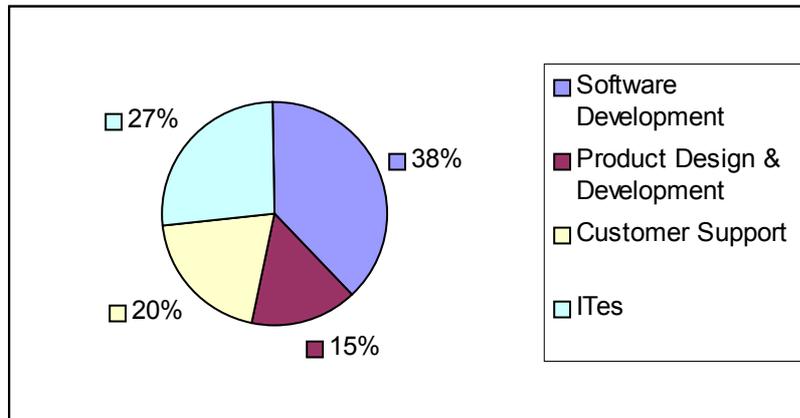
A. Management Graduates

RBMI went against all odds and reaffirmed its status as the most preferred campus in the nation for finance. 40% of the students chose finance portfolios, both in India and abroad. Some of the major recruiters for finance during the **final placement process** were Mahindra and Mahindra, Nestle, Parle, Royal Bank of Scotland, HDFC Insurance, Birla Sun Life, Max New York, ICICI Prudential, Futures First, ICICI Lombard, Aviva Insurance, WIMCO, Camphor & Allied Products, IWP, Dyota Numandis, Veedol etc.



B. IT Students

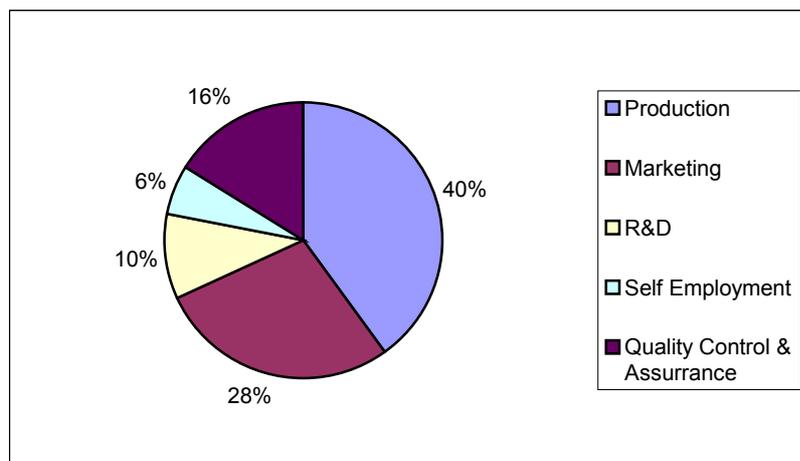
Software Development (38%) had been a most preferred choice of the IT students of RBMI Universe followed by IT enabled services (27%). 15% students received offerings from Product Design & Development area. Job profiles relating to Customer Support were preferred by (20%) students.



C. Pharmacy

Most of the students having B.Pharm. degree normally preferred to join M.Pharm.

Those who preferred to join employment area includes Production, Pharmaceutical Marketing, R & D, Self Employment, Quality Control & Assurance. Production of medicine (40%) has been most lucrative sector for B.Pharm. students of RBCP followed by Marketing 28% and Quality Control & Assurance by 16% .



Pay Packages

As expected, this year's pay packages saw a dip from last time, on an average. The domestic average this year has been Rs. 3.7 Lakhs per annum, with the highest offer at Rs. 11.5 Lakhs per annum.

While it may be noted that the average domestic salary gone up by around 23% this time, whereas, average foreign package gone up by approximately 18%. It has to be emphasized that the most of the **firms that visited campus last year have shown their eagerness to hire budding professionals from RBMI Universe**. The intake per company has also registered growth.

Comparison with the Last Year Batch Strength

	2008-10	2007-09	2006-08
MBA	240	210	210
PGDM	120	120	–
	2007-10	2006-09	2005-08
MCA	60	60	60
	2006-10	2005-09	2004-08
B.Pharm.	60	60	60

	2009-10	2008-09	2007-08
Final Placement Process	5 Days	10 Days	12 Days
Pre-placement offers	347	263	242
Average Domestic Package (Rs. Lacs)	3.93	3.2	3.2
Highest Domestic Package (Rs. Lacs)	11.5	7.9	7.8
Average Foreign Salary (US\$ Thousands)	110	93	67
Highest Foreign Salary (US\$ Thousands)	130	107	77

This is evident from above statistics that No. of final placements process days has reduced by 50%, whereas no. of placements offers registered a growth of approximately 32%.

Conclusion

The statistics shows that RBMI has, yet again, proved to be India's campus of choice for recruiters from around the world. The relationship this campus enjoys with the corporate world is exemplary, and strong enough to survive even the most severe crises.